

How to get access to competitive innovation and infrastructure loans and grants?

How to engage private companies and stimulate economic development?

How to effectively put citizens and end-users at the center of my smart city's development and operations?

How to operationalise and implement high-level smart city policies?

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& COMPANY /**
VALUE FROM SCIENCE AND TECHNOLOGY

SMART Cities

We help your city to



Improve public services through stakeholder engagement



Mobilise resources to enable cities achieve their goals



Engage the private sector to stimulate the city's economy and innovation capacity



Develop and implement ambitious smart city strategies

Improve public services through stakeholder engagement

- We define and execute an engagement strategy tailored to your city
- Collect state-of-the-art engagement tools and customise them to your city
- Help to mainstream engagement practices within your city's internal organization and daily operations
- Organise constructive workshops in which cities and citizens collaborate (from co-define to co-maintenance of solutions)
- Map and involve all relevant stakeholders needed to develop desirable and practical solutions around city challenges

"A city for everybody, should also be created by everybody"

Mobilise resources to enable cities achieve their goals

- Develop large-scale collaborative R&D projects, incl. Horizon 2020
- Secure regional funding, including bid preparation for INTERREG
- Facilitate access to innovation and infrastructure loans and grants, including Urban Innovative Action, EIB, etc
- Facilitate alternative financing, e.g. crowd funding

"Even the smartest need support"

Engage the private sector to stimulate the city's economy and innovation capacity

- We create an ecosystem of data users and suppliers
- Develop a strategy, considering infrastructure and culture (incubators, living labs, education, location benefits, etc.), that attract SMEs and others
- Help the private sector and cities to be on the same page so both can together work on business cases improving the liveability and operations of the city
- Connect your city's ecosystem to a regional, national and even international level

"Opening up data will not automatically lead to better public service delivery"

Develop and execute ambitious smart city strategies

- We develop and update your smart city strategy and transform it into implementation programmes and actions
- Create strategies for specific themes within your wider smart city strategy (smart mobility, e-governance, etc)
- Collaborate with the quadruple helix (citizens, private, public and research) of your city for the development or improvement of your smart city strategy

"A strategy, even though smart, is not going to implement itself"

Bax & Company developed and successfully secured funding for the 3-year project BE-GOOD (Building an Ecosystem to Generate Opportunities in Open Data) with a budget of EUR 6 million. The project will connect data suppliers and users and improve public service delivery and stimulate business activity.

Bax & Company brought together 9 EU cities and 3 research partners to collaborate on the Smart Cities project SCORE (Smart Cities and Open data REuse) over 4 years with a budget of EUR 5 million. SCORE will develop open source solutions to de-silo public data and reduce duration and cost of uptake of innovation.

Contact us

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