

/ Vacancy: Communications Officer (Native English)

From: Bax & Company
Location: Barcelona, Spain

The company

Bax & Company is a **specialised consultancy** supporting clients across Europe in shaping and implementing their R&D and innovation strategies. From our main Barcelona office, we work for large industrial corporations (many of which are Fortune 500 companies) as well as smaller high-tech companies, research institutes and governments. We add value by combining our knowledge, experience, methodology and network with a powerful drive to turn our clients' vision into reality in the complex world of partnering, new market opportunities, emerging policy fields and fast-changing technologies.

Our services include the creation of business, R&D and policy collaborations and the project management of such collaborations, as well as partner search and preparing and guiding companies in the implementation of Open Innovation strategies. Furthermore, we perform a range of activities related to the exploration of new markets, technologies and policy areas, profiling, planning and developing business growth opportunities, definition of technology or market development projects and the development and implementation of innovation policy.

We principally work in fields related to global societal challenges and emerging technologies such as advanced materials, circular economy, climate adaptation, future mobility, industry 4.0, smart cities and urban energy.

The position

The position offered is to become part of the communications team in our main office in Barcelona.

As well as corporate communications for Bax & Company's channels, the communications team is involved in many collaborative initiatives ("projects") that require coordination between several partners across Europe.

Your core tasks will include:

- **News/blog writing:** Draft press releases and write blogposts for projects and the Bax & Company website. Main topics include: **Urban Mobility, Automation/Industry 4.0, Manufacturing, Advanced materials**, among others.
- **Coms management:** Leading and/or supporting the communication and dissemination activities of between 2-4 projects and managing communications teams.

You may also be involved in the following tasks:

- **Design/Data Visualisation:** Preparing high-quality promotional images/graphics; taking data and transforming it into attractive visuals.
- **Website maintenance:** Updating and potentially re-designing websites (using WordPress, Google Sites, and Squarespace).

The ideal candidate

We are looking for native English speakers with 3+ years' experience in a communications/marketing position. Other relevant applications will also be considered, but excellent writing skills are key.

We are looking for candidates with a genuine passion for editing and communicating about innovation, science and technology. You must be able to **understand complex technical language and translate it into commercial copy** for a wider audience.

The successful candidate will be an efficient multi-tasker and great team player, with the ability to quickly prioritise and organise their tasks.

The following is essential:

- Skills in MS Office (PowerPoint, Word, Excel...),
- Adobe Software (Premiere Pro, InDesign, Photoshop, Illustrator...),
- Google Analytics
- and in online tools/social media, e.g., WordPress, Mailchimp, Twitter, Canva and LinkedIn.

Bonus skills

We require **absolute fluency** (written and spoken) in English. Fluency in Spanish would be very useful and additional languages are also a plus (e.g. Dutch, Catalan, German, French).

Additional requirements and conditions

To apply for this position, please submit your CV and a cover letter to recruitment@baxcompany.com.

Interviews will be conducted upon receipt of relevant profiles – we, therefore, encourage you to apply without delay.