

## / JOB OFFER: Innovation consultant with Creative Industry focus

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From: Bax & Company  
Location: Barcelona, Spain with regular travel to North West Europe particularly Netherlands  
Open position: Innovation consultant with specific focus on innovating with and in the Creative Industries

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### The company

Bax & Company is a **strategy consultancy** firm specialized in **innovation management**, supporting clients across **Europe** in leveraging innovative technologies and concepts into real value and societal transitions. We work for the **three types of innovation actors**, including industry (large corporations, high-tech smaller companies), academia (universities, RTos) as well as public authorities. We support our clients by combining our knowledge, experience, methodology, and network with a powerful drive to turn vision into tangible strategies and projects in the complex world of partnering, emerging technologies, new market opportunities, and shifting policy frameworks.

We are **specialized** in a variety of **focus areas** allowing us to support our clients by leveraging deep content knowledge and specific sector networks. Within those focus areas, we deliver a **broad portfolio of consulting services** spanning all stages of the innovation cycle, from mobilizing resources to develop (collaborative) R&D activities, to supporting the widespread adoption of innovative solutions and maximizing their impact.

### The position

We are currently offering a **position** as an **innovation consultant** with a focus on **Creative Industries**. This sector is both undergoing deep innovation and re-invention, while also increasingly being leveraged to catalyze change and new ideas in interaction with other sectors of the economy and society. You will be **working at our Barcelona headquarters** with fellow team members taking responsibility for the execution and management of consultancy assignments. You will be working in 2-3 small teams for several clients in parallel. Given the substantial demand for our services in this area in North-West Europe (especially The Netherlands, Belgium, and Germany) the position will involve regular travel to and short-term stays in these countries.

**The main tasks** you will work on are related to the **services** we deliver, potentially including:

- Conceptualization and implementation of large scale innovation and transition initiatives (projects, networks, programs), often supported under EC innovation programmes (typically Horizon Europe and Interreg)
- Assessment of economic, environmental and societal impact of innovative pilots, defining future scenarios and applying different methodologies for data collection and analysis

- Business modeling and definition of exploitation strategies to support the implementation of new solutions and services.

We offer a compensation level that is fully competitive which includes a fixed and a variable component. Our team furthermore enjoys a very positive and entrepreneurial company culture and respect for work-life balance.

### The candidates we are seeking

We seek ambitious and **highly professional candidates** that have an **affinity for technology, business, and innovation** and that specifically see the benefits of intense and rewarding work in a small and highly specialized consultancy firm.

- Background and profile: a Master's degree in Industrial Design or similar dedicated postgraduate education on a relevant topic (Creative business, Design Engineering, CCSI policy studies). We look for profiles reflecting specific interests in the mix between business and technology, ideally with additional education in business and innovation management.
- Languages: truly fluent English, both written and oral, is essential (almost all of our assignments are performed in English). Additionally, for this specific position, we highly value fluency in some client's native languages such as Dutch or German.
- Writing skills: good writing skills are essential; we need you to enjoy and be good at creating convincing argumentations, and easily translating complex technical concepts into clear and compelling business language.
- Soft skills: we expect a great deal of autonomy and pro-activity, being able to communicate professionally with partners and clients, managing and leading discussions and public presentations.
- Relevant experience and additional expertise: we seek for candidates with a baseline of **3-5 years of relevant professional experience** in the domain of Creative Industries innovation; it will be a strong plus for **candidates** proving experience either in strategy consultancy or other innovation positions.

Please notice that your activities will include occasional meetings at different client locations around Europe. Therefore, **you should be fully available to travel** once or twice a month for a couple of days.

### Life at Bax & Company

Bax & Company is built to give our people the freedom to shape where their careers in Bax take them. Our

hierarchy is flat, and our consultants are encouraged to develop work in topics that inspire them. Every new joiner is paired with an experienced consultant mentor to support your growth. We recognize that our people work best when they're comfortable and healthy. We offer flexible working hours, a true-hybrid work policy, subsidized gym membership, and regular team-building activities, including ski and summer trips.

## How to Apply

To apply for this position, please submit your résumé and cover letter to **Encarni Torres** via [recruitment@baxcompany.com](mailto:recruitment@baxcompany.com). Interviews will be conducted upon receipt of relevant profiles – we, therefore, encourage you to apply without delay.